

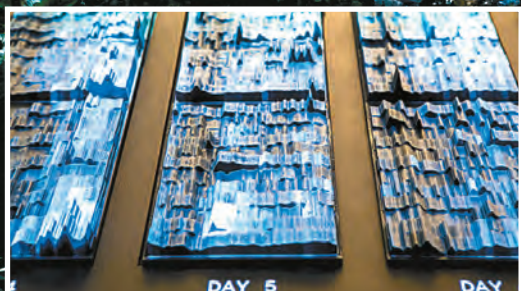


Huairou's wall in the water

Bored with Badaling and Mutianyu? Huairou District is home to one of the only Great Wall sections where the wall descends into the water.

The Lakeside Great Wall and surrounding Huanghuacheng Tourism Area are being restored to allow visitors to get closer to this section than ever before. The area is scheduled to re-open in late October, making it the perfect spot for your next fall day trip.

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UK's best data art now on exhibition

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China's money heads to Latin America

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Latin America the new magnet for Chinese investment

By Bao Chengrong

Latin America's thirst for infrastructure is opening doors for Chinese investors.

At the 5th Latin America China Investors Forum, held on September 10 and 11, investors and bank managers met to discuss how to best explore new cooperation opportunities and deal with challenges.

Bernardo Guillamon, manager of the Office of Outreach and Partnership at the Inter-American Development Bank, said the bank had accepted \$2 billion dollars from The People's Bank of China to establish an investment fund.

The fund, started in March, will be mainly used for infrastructure construction in Latin America.

Guillamon advised Chinese investors to explore new investing models, such as Public-Private-Partnerships and cooperations with local companies.

Currently, the most widely used model is an Engineering Procurement and Construction, a form of contracting arrangement used in the construction industry.

Other discussions during the forum



Investors and bank managers meet at the 5th Latin America China Investors Forum

Photo by Bao Chengrong

focused on the growing Mexico-China relationship.

Mexico is China's second largest trade partner in Latin America after to Brazil. Although bilateral trade lagged for a long time, Deloitte's report showed that Chinese-Mexican trade grew by \$6.2 billion dollars last year, only \$400 million shy of China-India trade.

The relationship between the two countries grew closer after President Xi Jinping's trip to Mexico.

Ma Xuchao, general manager of Shanghai Zhenhua Heavy Industries,

said further investment in the Mexican market is almost certain. His company is constructing an auto container terminal in Mexico.

Ma said the company's future investments will be in capital, design and services rather than trade. But like many Chinese pioneers, Ma said the biggest challenge is building the brand and making locals recognize the company.

Shanghai Zhenhua also faces risks in terms of the exchange rate and market policies.

Mexico is one of many members of

the Pacific Alliance opening their doors to Chinese investors.

The Pacific Alliance was founded in June 2013 by Chile, Mexico, Colombia and Peru. Last May, Costa Rica was approved to become a permanent member. The organization promotes free trade with a focus on Asia.

Martin Pathan, officer of Foreign Investment Committee of Chile, said Chile and Mexico have more combined foreign investment than Brazil.

Chile's open policies and urgent demand for electricity make it an attractive market for Chinese investors. Amy Zhang, CEO of Sky Solar, has made Chile the company's most important project in expanding its reach abroad.

Zhang said the current challenge she faces is to cultivate local talents. She used to try to recruit Chinese staff, but they faced language barriers. Then she tried to recruit Spanish staff, but still found that would not be a long term solution.

Despite the difficulties, Zhang recommended companies work with local teams, including local law firms and engineering companies.

Lebooo gets early lead in China's micro-video market

By Bao Chengrong

The explosion of 10-second videos since April owes much to the work of Lebooo, a new company specializing in micro-entertainment.

Gao Jiayi, CEO of Lebooo, said the idea was inspired by Vine, a mobile app owned by Twitter and used to create and post short video clips.

The domestic market for such an app was still open last year. Gao quit his job at Meituan.com to begin working on Lebooo last September.

Lebooo's first version was very similar to Vine, but Gao soon expanded the service with the ability to add short video comments. Gao was surprised to see that a short song video received more than 400 video com-

ments by users who were playing a link game.

During its first five months, the app was downloaded more than 100,000 times.

The app has created an efficient platform for Internet celebrities to enhance their reputation and build up fans. Several hosts from 56.com, YY, Kugou and Changba.com are users of Lebooo.

It has also attracted film amateurs to create a series of 6-second films. Gao said shooting mobile film will be an important step for the company, and that it might expand the time limit to 180 seconds.

Gao said Lebooo gives anyone with a smartphone the ability to produce

and share video media.

Although the company has yet to develop a profit model, Gao said it will probably focus on building a transaction bridge between video contributors and viewers.

As many as 10 percent of Lebooo's users are active every day, and the activity has grown by 50 percent each month.

"As long as our product is good and we continue to promote a good user experience, I believe Lebooo will eventually become a hot product," Gao said.

Tencent recently added a similar short video function to its latest version of Line. Users are able to share the clips using its popular Weixin service.



Lebooo app

HSBC opens financial class for young students



Young students play at HSBC's financial class.

Photo provided by Beijing Youth Daily Group

By Bao Chengrong

The Hong Kong and Shanghai Banking Corporation Limited (HSBC), in cooperation with Beijing Youth Daily Group, opened a series of financial classes for primary school students on September 6.

The courses will continue through February. The activity is intended to help the students learn money management.

The first class was held at the China Banking Regulatory Commission in Beijing. Volunteers from HSBC used pictures to teach students to recognize paper currencies from around the world.

The students also learned the basics of banking and money management through a series of short stories.

Students played a Monopoly-like game that shifted the game from being chance-oriented to management oriented. Each was challenged to make tough decisions about whether to pay or pass a turn.

Guo Ligen, vice president of the China Banking Regulatory Commission, Ding Guoliang, vice president of HSBC, and Zhang Yanping, president of the Beijing Youth Daily Group, attended the opening ceremony.

Peking University opens online courses abroad

By Bao Chengrong

2012 was the year of the massive online open course, popularly known as a MOOC. Now China's top universities are following the trend with their own selection of online courses.

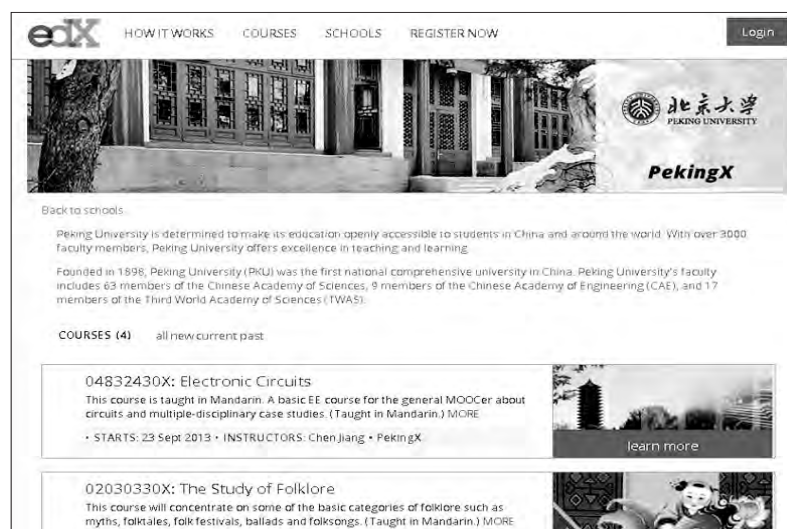
On Monday, Peking University released four courses on edX, a US-based MOOC platform. The courses, which cover electrical engineering, folklore, 20th century music and cultural geography, are the first prepared for foreign audiences by a major Chinese university.

In her short introduction to "The Study of Folklore," Wang Juan argued that the earliest version of "Cinderella" is not the one found in *Grimms' Fairy Tales*, but a Chinese folk story recorded in the Tang Dynasty. The story tells how a poor girl found true love with the help of a magical fish bone. The lost shoe is said to be gold rather than crystal.

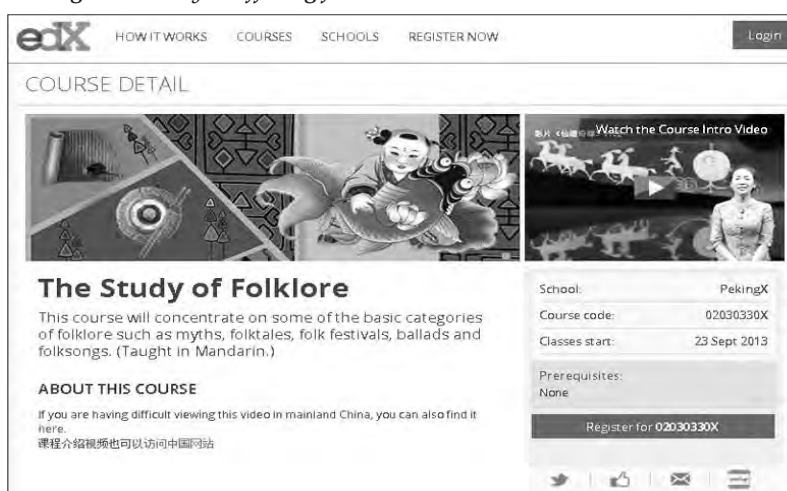
Wang said she started preparing the course last month. It was a challenge because edX requires courses to be limited to 10 minutes and include chances for integration. Wang said she would allocate two hours each week to answer viewers' questions.

Chen Jiang, who teaches "Electronic Circuits," said he was uncomfortable with lecturing to a video camera.

"It's totally different from teach-



Peking University is offering four courses on edX.



ing in a classroom. My students laugh when I tell a joke in class – it adds to the atmosphere. But when I tell a joke to a video camera, I can't gauge what response is appropriate," Chen said.

He said he may consider shooting future classes with a live studio audience. Currently, his class is the most popular of the four.

Deng Hui, the teacher of "Cultural Geography of the World," initially refused to participate. He said he was uncomfortable having to teach like an actor, using body language to win attention from unseen viewers.

Peking University students who take the courses online will be able to get credit while other learners will get a digital certificate signed by the lecturer.

Experts say the ability to have MOOC credits recognized by more universities would attract more students to the platform.

Peking University is also releasing six courses on Coursera, another popular MOOC platform. It plans to release 100 courses during the next five years.

Tsinghua University has also announced a plan to bring its first two online courses to edX next month. But the schools still have a long way to go if they want to match the presence their American colleagues have on the platforms.

International school opens city's first green kindergarten

By Bao Chengrong

While most schools send their students on field trips to learn from nature, Beijing City International School hopes to teach students using its own green construction.

The school is developing a new early childhood center, the first green campus in China to achieve a gold LEED rating.

Leadership in Energy and Environmental Design, or LEED, was founded by the US Green Building Council as a suite of rating systems for the design, construction, operation and maintenance of green buildings.

The childhood center applied energy-saving concepts throughout the building, with heat-retaining walls and a rainwater collection and irrigation system that nurtures plants to purify the indoor air.

The center also contains a rooftop vegetable garden where young students can learn how seeds develop and mature, as well as how plants change through the seasons.

Apart from educating children about nature, the childhood center is



Beijing's first green kindergarten

Photo provided by Beijing City International School

also a good place to learn how to protect nature. Students will learn about waste classification, recycling, solar

energy and water reuse.

Beijing City International School will host an introductory session for

the childhood center on October 22. It is expected to open in August 2014 to children 2 to 6 years old.

Goethe-Institut celebrates 25 years in China



Chinese and German writers discuss literature at a Goethe-Institut event.

Photo by Liu Xiaochen

By Liu Xiaochen

The Goethe-Institut, a cultural center under the German Embassy, is celebrating its 25th anniversary with a series of activities.

The celebration began September 3 at Time Space in 798 Art Zone with the announcement of activities for the 2013/2014 German Language Year.

For the first of the events, the Goethe-Institut invited 20 writers from Germany and China – including Marcel Beyer, Jia Pingwa, Zhang Yueran, Rolf Lappert, Judith Kuckart, Li Er, Burkhard Spinnen, Sherko Fatah, Bi Feiyu, Ursula Krechel, Volker Braun, Liu Zhenyun, Fang Fang, Xu Zechen, Michael Lentz, Anna Weidenholzer and Jin Renshun – to talk about the power of literature in a series of five discussions.

Each round of discussion explored a new topic, such as the impact of globalization on literary expression, the responsibility of a writer and the impact his childhood environment has on his works.

German writer Ursula Krechel said her historical novels artistically reinterpret the stories of others.

“Writers cannot write without history. Every literary creation is limited by the time that came before it and the writer’s own time. Regardless of whether the creation is good, the most important thing is the thoughts it leaves for future generations,” Chinese writer Bi Feiyu said.

German writer Sherko Fatah shared his own creative perspectives.

“Since childhood I’ve been surrounded by immigrants who preserved

their own traditions and culture. I love that kind of diversity. I love using my work to express that cultural diversity,” Fatah said.

At the ceremony, Wang Yongjian, a counselor from the Bureau for External Cultural Relations, said such Sino-German cultural exchange events inject new vitality into the countries’ relationships.

“I hope Goethe-Institut can become a window, a bridge and a platform for mutual understanding and exchange between the two countries,” Wang said.

Director Xi Ru from the Ministry of Education said language is the vessel of culture and a bridge for communication.

“Language study is an important aspect of German Language Year,” Xi

said.

The language year, announced by German Chancellor Angela Merkel and Chinese Premier Li Keqiang on May 26, shows the countries’ hope for deeper exchanges and cooperation in the fields of culture and education, Xi said.

Goethe-Institut is also responding to growing Chinese interest in German travel and culture with dance and drama performances, a German film week, German caravan tour and a debate.

Since the 1970s, the Goethe-Institut has been the most active agency in promoting German culture and forging relationships with cultural and educational institutions. Its network has a presence in almost every province.

Embassy introduces French food culture at book fair

By Liu Xiaochen

The French embassy shared the country’s literature, cuisine, art history, wine and architecture with a collection of books at the French exhibition booth of the Beijing International Book Festival from September 15 to 21.

The booth included more than 90 categories of the best original and translated French culinary works, as well as photos by some of the country’s most famous food photographers.

The World Food and Book Festival’s founder and chairman of the

Organizing Committee Edouard Cointreau attended to speak about the importance of Sino-French food art and the promotion of books on food art with festival attendees.

Cointreau is the founder of The Best Food Book Prize in the World and served as the president of its jury. He was also the president of the World Food Book Fair in 1995.

The fair meets annually and is a worldwide platform for publishers who focus on food. It has been held in Paris four times.



Edouard Cointreau

Winemagcn.com Photo

Fair connects job seekers with German companies



Job seekers attend a fair for German employment.

Photo provided by German Industry & Commerce

By Liu Xiaochen

The German Chamber of Commerce is hosting its seventh Sino-German Job Fair with many well-known German companies at the Marriott Northeast Hotel in Chaoyang District.

Top German employers will be present to recruit, screen and hire qualified candidates at the fair.

The fair was created by AHK Greater China in 2007. It is an important platform for domestic students and young professionals from related academic backgrounds to communicate with German enterprises and institutions.

The last Sino-German Job Fair in April attracted many German companies with business in China. For the upcoming event, the German

Chamber of Commerce is encouraging more of its member companies to participate.

The fair is a good chance for job seekers to meet face-to-face with German companies and have several interviews, as well as to network with other students and young professionals.

Casual job seekers can learn more about German companies and what

qualities they are seeking in promising candidates.

Candidates can upload their CV to <http://jobmarket.china.ahk.de/jobfair-beijing/> to get a head start on being discovered at the job fair.

When: 9 am – 4 pm, October 19.

Where: Beijing Marriott Hotel Northeast, 26A Xiaoyun Lu, Chaoyang District.

UK brings data art to Chinese audiences

By Liu Xiaochen

After years at the forefront of infographic design, the works of the UK's best data visualizers are coming together in a new exhibition.

Titled Information in Style, the collection will be on display at CAFA Art Museum with the support of the British Council through October 15.

Infographics are extremely common in UK publications. The art pieces are the result of increasingly complex information crunching that yields striking and useful visual representations of hard data.

Designers who work in this field draw on such skills as reporting, graphic design and process design. Finding new ways to transform data into images and symbols for visual communication is a challenging proposition.

The exhibition will include pieces by reporter David McCandless, the London Olympic Sculpture Emoto, designer team SoSoLimited's film visualization of the London Eye and more than 20 graphic works by several top artists.

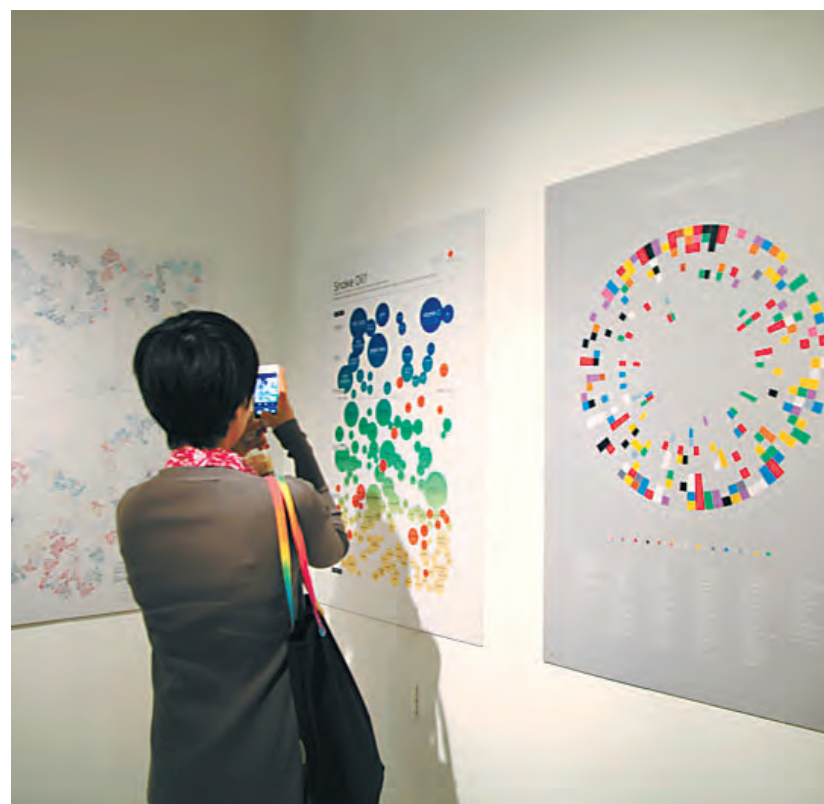
The works come from various sources such as news data, literary data, business data, data sculpture and music visualization.

The exhibition will include lectures, public workshops, seminars and a full range of educational programs on information visualization.

Kevin Walker, an executive from the British Royal College of Art, Drew Hemment of the Future Everything project in Manchester and Interactive Studio Studio NAND will speak about information visualization approaches and the art form's future.

The exhibition focuses on the impact and reach of information design into society. Artists, designers, developers and scientists will discuss thinking and exploring different domains.

Influenced by the new wave of information, the exhibition allows people to find how information visualization is not only related to urban life but is becoming a new creative front for technologically minded designers eager to make data intuitive.



The UK is a world leader in data art.

Photo provided by ADPP

Great Wall under water

Huairou's submerged wall section to open soon



Where the Great Wall meets the water

CFP Photos

By Liu Xiaochen

Great Walls such as Badaling, Mutianyu and Juyongguan are too famous to interest long-time Beijing residents.

Holiday travelers looking for a more interesting and less-traveled section of the wall would be better advised to see the Lakeside Great Wall in Huairou District.

The Lakeside Great Wall is found in Huanghuacheng Tourism Area, a part of Jiuduhe, Huairou District. It's about 70 kilometers from Beijing's downtown center and 35 kilometers from downtown Huairou.

Named for its prominent yellow flowers, the tourist resort combines green hills, clear water and the ancient Great Wall. The site is named for its three sections of Great Wall that are found underwater.

Flowers bloom through three seasons and stand out against a backdrop of mountains and green trees. The rich landscape and historic wall make Huanghuacheng a popular escape for nature lovers seeking relief from the noisy city.

Three views

The scenic area includes the Black Dragon Pool, the Jasper Pool, a spring, a valley, a Ming Dynasty chestnut garden, the Great Wall and a large dam. The elements come together to offer three spectacular views.

The first view is a wall sec-

tion built in 1404 at the top of a mountain ridge. The Great Wall here functioned as more than a part of the capital's strategic defense: it was a gate that protected the Ming Tombs.

The second is that Great Wall sections that have become submerged. Rising water levels have sucked three segments of the wall into a lake, forming a strange landscape in which water swallows up the ancient wall – a sight found nowhere else in China.

The third view is the Ming chestnut orchard in which 70 percent of the city's soldiers were assigned to cultivate and harvest nuts. Although the orchard has suffered years of wind, frost and neglect, the trees remain thickly leaved and deeply rooted.

Great Wall reconstruction

To relieve pressure on Badaling and Mutianyu, the government of Huairou District began a project to repair 960 meters of the Lakeside Great Wall to allow tourists and boats to approach it.

This year was the second of the government's efforts to repair the Lakeside Great Wall.

Continued restoration will follow the original style of the Great Wall to completely reconstruct damaged towers. Original materials collected during the repair will be used to fill any new brick work, tiles and stones, ensuring that modern techniques do not take



The Great Wall



Great food in a nearby village

away from the wall's aesthetic consistency.

The latest project to repair the Lakeside Great Wall will be completed by the end of October. The section will be completely open to climbers and scenery lovers after that.

Getting there

Driving:

1. Head north along the Jingcheng Highway and take the Beitai Lu exit. Guide posts will guide you to the scenic area.

2. Follow Ansi Lu from Sixth Ring Road north through Xingtiao. Turn toward the Jingmi channel, and at Xizhuang turn toward Jiuduhe. Guide posts will guide you to the scenic area.

3. Drive along the Jingzang Highway and Jingshun Lu following the guideposts.

Bus:

1. Take Bus 916 and change to the Huairou–Lakeside Great Wall line. Follow it to the last station.

2. Take the Changping–Jiuduhe line, then change to the Huairou–Lakeside Great Wall line. Follow it to the last station.

Special Vehicles:

1. Begin at the public transit hub at Dongzhimen. Take Special Line 1 on a weekend or holiday between 8 am and 9 am.

2. Take Special Line 2 at Xuanwumen Subway Station's Exit B on a weekend or holiday between 7:30 am and 8:30 am.

Dining

Wangfujing Area

Chinese burgers

Writes bar is an irresistible place to relax and enjoy various delicacies throughout the day.

Executive Sous Chef Riaan Burger has put together an innovative burger menu with Chinese and Asian elements, such as Nigella seed steamed burger buns, roasted nang and more.

The menu collection contains six

creatively inspired recipes of exotic Chinese ingredients; each blends traditional dishes with the foreign burger.

Where: Raffles Beijing Hotel, 33 Dong Chang'an Jie, Dongcheng District

When: Through September 30

Cost: 98 yuan per person

Tel: 8500 4331



CBD Area

Indian feast at Aroma

The Ritz-Carlton's Indian Chef de Cuisine will demonstrate how to prepare roti, naan and other Indian essentials such as Tandoori and Masala cooking to entertain guests.

The all-day dining restaurant Aroma offers an international gourmet experience that features mouthwatering Chinese, Indian, Japanese, South Asian and Western dishes prepared in an open

kitchen with exciting desserts.

Where: The Ritz-Carlton Beijing, China Central Place, 83a Jianguo Lu, Chaoyang District

When: Lunch 11:30 am – 2:30 pm (3 pm on weekends); dinner 6-10 pm, until September 28

Cost: 318 yuan per person (15 percent service charge)

Tel: 5908 8161

Authentic Japanese cuisine

Enjoy fresh sushi and sashimi, signature teppanyaki, exquisite kaiseki and exclusive sake at the newly opened Japanese restaurant Mai.

Come now for a special opening offer of selected lunch bento boxes for 118 yuan. Save 15 percent on all food

and beverages.

Where: Westin Beijing Chaoyang, 7 Dongsanhuan Bei Lu, Chaoyang District

When: 11:30 am – 10:30 pm, until September 30

Cost: 118 yuan

Tel: 5922 8888

Financial Street

Castello di banfi and Florentine steak adventure at C pe

Florentine Steak has been famous since the days of the Renaissance. Now the Beijing Financial Street Ritz-Carlton is preparing it from the most reputable Australian Angus beef. The 300-day grain-fed steaks are sure to tantalize your taste buds.

The pristine environment, fastidious aging, strict packaging and transportation of Australia make every piece of Australian Angus Beef succulent. To ensure a wonderful dining experience for epicureans, the hotel provides Cabernet Sauvignon and Sagniolese wines of Castello di Banfi produced on the slopes of Banfi estate in Montalcino Tuscany.

Where: The Ritz-Carlton Beijing Financial Street, 1 Jinchengfang Dong Jie, Xicheng District

When: 11:30 am – 10:30 pm, until September 30

Cost: 1,588 yuan for two persons, lunch and dinner

Tel: 6629 6996



Parties

CBD Area



LA MIU's lady's night

For the 15th anniversary of the united LAMIU underwear brand, GT Banana Club is presenting a new series of underwear shows.

Styles include sweet oriental temptation and European and American sexiness.

Where: GT Banana Club, 22 Jianguomen Wai Dajie, Chaoyang District

When: 10 pm – 3 am next day, September 27

Cost: 80 yuan (includes a free drink)

Tel: 6528 3636

Gongti and Sanlitun

MAD dances against AIDS

MAD is ending its time in Beijing with a party at Migas. Half the proceeds will benefit China's second AIDS walk, which takes place in October. Electro musicians Metro Tokyo and Diego Aca-pulco will perform.

Where: Migas, 6F Nali Patio, 81 Sanlitun Bei Jie, Chaoyang District

When: 10 pm – 3 am next day, September 30

Cost: 50 yuan

Tel: 13552443145

Lantern night

As part of its week-long celebration for the National holiday, Lantern Club is promising the best DJ's to get your blood thumping and your body going. Expect the best with X.L.F. Huang WeiWei, Funn and WengWeng turning techno beats.

Entrance is free before midnight. After midnight there is a 50 yuan cover charge with one free drink.

Where: Lantern Club, 100 meters north of Gongti West Gate, Chaoyang District

When: 9:30 pm – 3 am next day, October 11

Cost: Free before midnight, 50 yuan after

Tel: 13911207198

(By Jackie Zhang)

District

When: 10 pm – 2 am next day, October 2

Cost: 30 yuan

Tel: 18311080818



Gulou Area

Psyfidelity Microgram's farewell

GoaProductions' stalwart DJ Microgram is leaving Beijing. After 5 years of tirelessly pushing the Psytrance scene in China the time has come for new pastures.

Anyone who knows Microgram knows how much he has contributed to making Psytrance parties possible in China.

On October 2, Dada will be throwing a farewell party for Microgram. This will be your last chance to hear him play in Beijing and hang out at the party.

The great d cor and music will transform Dada into a psychedelic playground. Come by to help us say send Microgram off in style!

Where: Dada, Room 101, Building B, 206 Gulou Dong Dajie, Dongcheng

Sports

Gulou Area



Free square dance class

It is a free Square Dance Class. Come and learn the steps to one of the most traditional American dances.

It's easy to learn, but more than that it's fun. The band will play plenty of happy tunes to give you a chance to practice your steps.

Where: Modernista Old Cafe & Tapas Bar, 44 Baochao Hutong, Dongcheng District

When: 8:30-9:30 pm, October 7

Cost: Free

Tel: 13691425744

Jiuxianqiao Area

Bar workouts

Mix a sweaty training session with drink deals at a venue of your choice.

Where: Xian Bar Outdoor Patio, East Hotel, 22 Jiuxianqiao Lu, Chaoyang District

When: 4-6 pm, October 5

Cost: 50 yuan, includes workout, headbands and drink deals

Email: beijing@heyrobics.com

Int'l firms accelerates investment in Miyun's general aviation industry

At the 15th Beijing International Aviation Exhibition, Reignwood Group signed memorandum of cooperation with Bell Helicopter; Beijing Reignwood Star General Aviation also signed memo of strategic cooperation with Beijing Youth Daily Group and Beijing Haifeng General Aviation Technology.

Miyun District has the largest air space for 1A-class general aviation airport and Reignwood Group is a key enterprise invested in Miyun.

Reignwood Group plans to buy 500 helicopters from Bell helicopter and both sides agreed to build a helicopter assembly factory. Bell Helicopter will



Beijing Youth Daily Group and Reignwood Star General Aviation sign a strategic cooperation agreement. Photos provided by Beijing Youth Daily Group

be responsible for craft maintenance, check-up center, aviation equipment warehouse and flight training school.

Miyun plans to develop general aviation industry. So far, its business includes aircraft sales, charter flights, aviation training and photographing and emergency rescue.

The airport establishment between Beijing Reignwood Star General Aviation and Beijing Haifeng General Aviation Technology will improve the system of its control tower, management and security system.

In the future, Miyun plans to expand its business of air tourism.

(By Wei Ying)

Students gain outdoor experience at BYCI



By Tianjiao Song
Translated by Qi Wang

More than 60 students from the International College Beijing (ICB) at China Agricultural University joined a one-day team building session on September 8 at Beijing Youth Camp International (BYCI).

The participating instructor divided students into three groups to cooperate and compete in morning training activities such as Super PK,

Finger Magic, Password Delivery and Monkeys Fishing for the Moon.

At the end of indoor training, each group leader selected keywords to summarize the morning experiences. The most used were "mutual trust," "solidarity" and "team spirit."

In the outdoor training, students broke into groups of four and learned to pitch a tent, tie a knight, climb a rope and climb rocks. Timed events were used to select winners.

At the end of the day, Zhang Puguang, deputy party secretary of ICB, said the training had helped the students to improve their physical fitness, improve their team spirit and integrate their studies and life.

BYCI is a project created by the Beijing Youth League and owned by Beijing Education Media, a subsidiary of the Beijing Youth Daily Group. It provides hardworking students with a chance to experience new challenges.

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